

**Next general membership meeting:
Wednesday August 20, 2008—7:00 PM
Gander Mountain Germantown
Board meets at 6:30 PM**



Welcome to the July/August edition of the Dog Federation of Wisconsin electronic Newsletter.

Dog Federation officers worked, over the past month, to put together a legislative forum. Those that were invited to speak were Senator Alberta Darling (R) and Representative Sheldon Wasserman (D). Senator Darling was one of the authors of SB-308 in the last session that would have regulated commercial breeders as well as institute a lemon law that would have affected anyone that bred a dog in the State of Wisconsin.

This forum was put together to allow dog fanciers within the 8th Senate district to meet their candidates. The audience was allowed to ask questions of the candidates. Representative Wasserman, a medical doctor by profession, is running against Senator Darling for her 8th senate seat. Rep. Wasserman also expressed an interest in attending the K-9 obedience dog training clubs shows being held on August 9th and 10th. He is interested in hearing what the dog enthusiasts have to say. As a medical doctor, he understands the difficulty of trying to create legislation as it pertains to genetics.



Other individuals running for assembly seats in districts 22, 23 and 24 were invited to come and introduce themselves as well as give the attendees a brief statement as to why they were running for office.

This was the Dog Federation's first attempt to put on an informational forum directed at a specific audience. If there is an interest by our member clubs that we do additional forums we would be happy to coordinate that effort.

An interesting piece of mail I received at home was a postcard from the HSUS (Humane Society of the United States). This was interesting for several reasons. One of which was that it was aimed at me specifically because I was in law enforcement. The Humane Society University as it was return postmarked had my address information along with the Department I had resigned from. I left law enforcement 2 years ago. Second, that it involves the Sheboygan County Humane Society's

sponsorship along with HSUS to teach law enforcement and the animal welfare community on how to investigate animal fighting and the second seminar is Animal Cruelty 101. For those of you that don't think HSUS is working here in Wisconsin, I have the evidence to prove that they are. They are aiming their tactics at law enforcement. Thirdly is that the Sheboygan County Humane Society's executive director is Eilene Ribbons Rohde of the No Wisconsin Puppy Mill Project.

We have already been privy to the fact that HSUS is working with the Dane County Humane Society on changing our animal statutes in the upcoming legislative session starting in January.

Remember that the elections are only a few short months away. Now is the time to talk with your local and state representatives to see where they stand on the issues that are of importance to you. 501c3's of which most shelters and rescues are registered, for tax exempt purposes, are not allowed to endorse candidates in an election.

*Joy Brand
President*

Pictures taken at the "meet the candidates" forum held at K-9 Obedience Training Club:



Pictures were provided by Ray Guarascio and Connie Kieckhefer.

Local Communities within the State.....

It is vitally important that you check your local community government agendas on a weekly basis to determine if local authorities are trying to take away the possibility of owning the pets of your choice. *Please notify doglaw "at" dfow "dot" org if your community is considering an animal ordinance change.**

City of Brookfield—Alert: It is vitally important that City of Brookfield residents continually monitor their various board agendas. There is at least one Alderman that appears to want pet limits and it apparently doesn't matter to this man that there is NO record of substantiated complaints that warrant limits. He wants limits just because "most of the other communities have them". City of Brookfield limits that are not signed up for their local alert email list should contact doglaw and ask to be added to the list.

***Due to automatic spam programs, we are forced to delete actual email addresses on our website. To contact us, please delete the spaces and change the word "at" to a "@" and change the word "dot" to a "."

Doglaw "at" dfow "dot" org

VOLUNTEERS NEEDED

**We are in need of volunteers for:
Fund Raising
Community Education
Article Writing
Public Speaking at Dog Clubs**

**We need stewards and judges for our "Show N Go" at
WWCDTC in Ixonia on November 2, 2008.**

**If you can devote a few hours of your time to help, please contact
DOGLAW "at" DFOW "dot" ORG**

Dog Federation of Wisconsin, Inc.

Application for Individual Membership

1) Name: _____
Last First M.I.

2) Address: _____

City: _____ State: _____ Zip Code: _____

3) Telephone: (_____) _____ E-mail: _____

Do you belong to any All-Breed, Specialty, or Obedience Clubs, or Humane or other dog organizations?
YES _____ NO _____ If YES, please explain: _____

Are you an appointed delegate to the DOG FEDERATION OF WISCONSIN, INC., by any club?
YES _____ NO _____ If YES, which club(s)? _____

6) Do you currently own a dog or dogs? YES _____ NO _____ If YES, which breed(s)? _____

7) Do you have any interests that could be helpful to the DOG FEDERATION OF WISCONSIN, INC.?

_____ Article Writing	_____ Lobbying	_____ Legal
_____ Education	_____ Printing	_____ Professional
_____ DFOW Newsletter	_____ Computer	_____ DFOW Booth
_____ Fundraising	_____ Research	_____ Public Speaking

Statement: Please accept my application for membership in the Dog Federation of Wisconsin.

Signature: _____ Date: _____

For Voting Memberships Only (\$25.00): Please have two members in good standing become acquainted with you OR have the secretary of the All-Breed, Specialty, or Obedience Clubs you belong to sign as a sponsor. You may email doglaw "at" dfow "dot" org if you do not personally know any DFOW members, or belong to any dog clubs.

Sponsor Statement: It is my belief that the above named person would be an asset to the DFOW; working to preserve our right to own dogs.

Name (Please print): _____ Organization: _____

Signature: _____ Date: _____

Name (Please print): _____ Organization: _____

Signature: _____ Date: _____

This application must be submitted to the Board of Directors of the DOG FEDERATION OF WISCONSIN, INC. with individual dues of \$25.00 for a Voting Membership, OR \$15 for Non-voting Membership. This membership fee is due annually by January 1st. If you join in the last two months of a year, you will not be subject to the next year's dues.

Make check payable to **DFOW** and mail to: Wendy Biewer, Treasurer, W825 Froelich Road, Sullivan, WI 53178

NOTICE:

DFOW will be holding an Obedience and Rally "Show 'N Go" at Western Waukesha County Dog Training Club in Ixonia on November 2, 2008. Stay tuned for details.

DFOW would like to thank the Waukesha Kennel Club for having "responsible dog owner/voter" buttons made up for distribution to exhibitors at their show cluster. What a wonderful way to get the word out to the general public and any visiting officials!

If your club would like to help dog owners at one of your events, we would provide you with master copies of DFOW literature, but they would have to pay for the cost of reproduction. Local clubs would also be responsible for the booth fee (if applicable) and supplying the volunteers to man the booth. Having a legislative booth may meet one of the AKC requirements that specialty clubs must meet in order to hold events.

Other ways that local clubs can help DFOW:

- ⇒ One large raffle item (or even an entire raffle) at an event with the proceeds going to DFOW.
 - ⇒ X amount of entry fees designated for DFOW.
- ⇒ Run through or match events with all or a portion of the fees going to DFOW.

Contact Tracey Johnston if your club would like to help DFOW. Due to automatic spam programs, we are forced to delete actual email addresses on our website. To contact Tracey, please delete the spaces and change the word "at" to a "@" and change the word "dot" to a "."
AldendaleESS "at" sbcglobal "dot" net

What DFOW can do for your club and members:

Provide a speaker to address your club to explain the animal rights agenda and how it effects all pet owners.

Provide materials that could be used to educate politicians.

Provide support, testimony and materials to help in local community matters.

Arrange seminars on how to correctly deal with public officials.

Provide details on how to make your community "pet friendly".

The first two articles in a series of how the mis-named Humane Society of the United States is pushing their animal rights agenda. HSUS wants to end all use of animals for any reason. Masters of propaganda, they are creating a war chest of millions of dollars to fuel their political goals. HSUS has spent 3.3 million dollars to try and pass Proposition 2 in California.

Economic impact figures from the egg producers in CA show that this measure would greatly increase the cost of eggs and cost millions of dollars in revenue:

<http://www.unitedegg.org/pdf/Economic%20Impact%20Study%20May%202008.pdf>

June 30, 2008—HSUS Slips Up -- Slams Packer With No Proof—from the Agribusiness Freedom website. Reprint permission given by Steve Dittmer, Executive Vice President.

www.agribusinessfreedom.org

The Humane Society of the U.S. (HSUS) has implied that a packer violated national school lunch meat supply rules apparently just because the packer sometimes bought cattle at an auction market at which an alleged HSUS video showed downer cattle being mistreated.

Akin to branding everyone who drives down a certain street as wrongdoers just because some people commit crimes on that street, HSUS could easily find itself the target of a lawsuit for their stunt at a news conference last week.

HSUS has evidently decided that kids and the national school lunch program is an emotional key they can use in attacking America's beef production system. But after months of undercover surveillance, unable to establish links between its auction videos and the school lunch program, HSUS concocted an elaborately contrived propaganda stunt at a media conference to suggest a "link," even after admitting that it has no evidence.

In true tabloid-style, sensationalist fudging, HSUS referenced its video clips allegedly obtained at a livestock market in Portales, N.M. showing sick and/or injured animals -- "downers" -- being improperly handled at the market. Then it recounted the Hallmark/Westland case of a slaughter facility mishandling animals and allegations that downer animals entered the supply chain of Hallmark's school lunch contract. HSUS then mentioned that Caviness Packing of Hereford, Tx. sometimes buys cattle from Portales and that Caviness' Palo Duro division is now the largest school lunch ground beef provider since Hallmark is out of business -- for which HSUS takes credit.

All this under a subheadline reading, "**Offenders Include Suppliers to the National School Lunch Program.**"

Of course, HSUS does not mention that even in the Hallmark case, the recall was based on the **potential** that some downer cattle who had passed initial inspection were slaughtered for the school lunch program -- not proof made public that any did. HSUS also referred incorrectly to Palo Duro as the top school lunch program supplier.

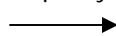
HSUS wants everyone to jump to the conclusion -- especially in its artfully edited and narrated video -- that downer cattle from Portales end up at Caviness and eventually in the school lunch program.

Yet Wayne Pacelle, HSUS CEO, himself admitted privately prior to the group's Washington news conference that it has no proof that Caviness bought downer cattle or that such cattle ever got into the school lunch supply chain that way.

"HSUS does not have any evidence that downers abused at Portales went into the food supply or into the National School Lunch Program," Pacelle wrote.

Both Caviness Beef Packing and the National Meat Association have confirmed in releases that HSUS has admitted having no proof of any link between downer cows, Caviness and the school lunch program, yet HSUS obviously wants people to believe there is one.

Caviness has added that it has both in-house and third party records and the audit reports to verify that it does not accept or process any downer cattle.

The video then points out that USDA regulations banning downer cattle in federal meat supplies "may not extend the policy to downed dairy cows at livestock auctions where the same sort of animal cruelty exists" -- implying that animal 

mistreatment is common at auction markets. HSUS is asking the federal government for further regulations on animal handling at auction markets.

That HSUS is obviously trying to mislead the public and the government with inaccuracies and imaginative leaps, throws doubt on the credibility of HSUS' campaign against the meat industry.

While mistreatment of animals is never proper, HSUS using video to suggest wrongdoing without proof and using kids and the school lunch program as a pawn is a disgusting ploy neither the public, government officials nor Congress should fall for.

<http://www.cattlenetwork.com/Content.asp?ContentID=235863>

7/11/2008 6:22:00 AM

AFF Cattle Editorial: HSUS Speaking Out Of Both Sides Of Its Mouth

The Humane Society of the U.S. (HSUS) has been telling one story on its website implying wrong-doing by a U.S. meatpacker and then telling a different story, - - and **issuing cautionary statements on its lack of evidence** -- when speaking in person or in correspondence. The story involved an HSUS investigation of a New Mexico auction market.

The story posted on the HSUS website and the extensive video on the site was carefully constructed to leave the clear implication that the meat packer - **specifically named** in the story and the video -- had used downer cattle in its school lunch production. HSUS was **evidently itself concerned** the implication was damning and **over-the-top**, because HSUS CEO Wayne Pacelle now claims he **issued a disclaimer** not contained in the story or the video at his live news conference in Washington.

But the news release and video ran for days on the HSUS website before Pacelle ordered them taken down. AFF did not attend the live news conference in D.C. - we lack Pacelle's \$130 million dollar budget -- so we used HSUS' **published statements & video**. Only on the **sixth** day after the conference did Pacelle withdraw his website material, after having **admitted** in writing to industry leaders for **nearly a week** that he **could not** link the cattle in the video or any others to the Texas packer named in his story and video.

Now, in a story published on *Cattlenetwork.com*, Pacelle said, "I specifically and unambiguously said that our investigation did not track the cows once they left Portales, and that we had no knowledge of what happened to the downer cows that had been sold at auction," apparently referring to his news conference. Funny **no such language** appeared in his website story or video.

Funny that HSUS members who checked the site to see what their dues were accomplishing **didn't read or hear Pacelle's admission**. Funny, he must think stretching his story is **okay** because, after all, HSUS is trying to help animals. There is no doubt that the HSUS video showed cattle being mistreated and that **should not have happened**. But HSUS footage of a handful of animals over months deserves **perspective** -- the nation's cattle producers, auctions and packers care for and handle **millions** of animals every week without any abuse. While regrettable, the situations in the video are in **not typical** of animal care in the nation's cattle and market operations.

Attacking someone's business reputation **without proof** is not the kind of tactics HSUS should be using on a company. Pacelle pulled the classic TV courtroom stunt, where the trial attorney gets something stated in the courtroom that is not true or unproven and the judge instructs the jury to **disregard the statement**. But the statement sticks with the jury. Pacelle told one story on his website and another to the national media. Only at the news conference does he claim a **cautionary aside to disregard his lack of evidence** - but asks the media to **help him anyway** to convince USDA, Congress and the public that SOMETHING needs to be done.

In his rebuttal story, while claiming that he admitted he had **no evidence** on the Texas packer and he had, therefore, agreed **not to mention** the packer's name, he did give a town and state, making it easy for any reporter to figure out. Arrogantly, in the rebuttal story, he managed to give the packer's name **seven different times**. Responsible bit, that.

One of Pacelle's parting shots is rich.

"It's time for the industry to stop **micro-analyzing** HSUS's actions and start holding **outliers** within the industry accountable," he wrote.

Well, we are going to hold HSUS **accountable** to the **truth**. Their actions in this case have been **inexcusable**, especially given their resources in personnel and budget and their self-righteous attitude. It's not "**micro-analyzing**" or "**sniping**" to demand proof before allowing the construction of serious and elaborate implications against a company to go unchallenged. HSUS **credibility** should be important to their members and the media. **The end does not justify any means**. And, "whether or not we mention a packer," does matter. If it doesn't, why is Pacelle bothering to try to **clarify his actions** and **defend his credibility**? Why has the footage naming the packer been **removed from the video on the website now**?

Knowing HSUS constantly uses **emotions** and **psychology** to motivate people, we have to wonder if Pacelle really doesn't know how to spell "outlier" or if he intentionally misspelled it "**outliar**" to further sully the reputations of the nation's animal agriculture people.

Yet by using the term outlier - "an extreme deviation from the mean" by one reference -- he has **contradicted** himself. In the original story, he said, "**No longer** can anyone ... claim that the abuses we documented at Hallmark were an **aberration** or **isolated** case." Yet **he himself** has labeled as outliers the handful of abuses uncovered at a few auctions and one packer, out of the **thousands** of auctions and packers and **tens of millions** of cattle handled every year.

If Pacelle wants to "correct the record," as he said in this latest story, we suggest he explain the discrepancies and contradictions.

The industry does need to continue improving its animal handling. It needs to do it on its own. And the constant call for more legislation Pacelle espouses is overblown overreaction.

Agribusiness Freedom Foundation
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The Agribusiness Freedom Foundation promotes free market principles throughout the agricultural food chain. The AFF believes it is possible to value the traditions and heritage of the past while embracing the future and the changes it brings. The AFF is a communications and educational initiative striving to preserve the freedom of the agricultural food chain to operate and innovate in order to continue the success of American agriculture.

Website:

<http://www.agribusinessfreedom.org>